



newspaper licensing agency
Respect for Copyright

NLA Press Release

Newspaper Licensing Agency appoints Managing Director

17th September 2007: The Newspaper Licensing Agency has announced today the appointment of David Pugh as Managing Director. He will join the organisation later this month, with a remit to develop the scope of the core licensing operation and to continue the expansion into digital services following the success of NLA eClips. This appointment follows former Managing Director Martin Stevenson's, move to Racing UK.

David Pugh has joined from the poster advertising industry, latterly as Chief Executive of Titan Outdoor Advertising. He is a former Chief Executive of Mills & Allen and Chairman of the Outdoor Advertising Association. He was previously the Marketing Director of the Telegraph group, where he launched telegraph.co.uk.

"I am joining the NLA at a very exciting point in its evolution," he commented. "The licensing operation has advanced rapidly in the 10 years since its launch, providing a comprehensive newspaper copyright licensing service for clients. The new eClips service which is now used by over 90% of media monitoring clients is an exciting development for the industry and will provide a platform for innovation and growth in the next few years."

Commenting on the move, Dominic Young, Chairman of the NLA and Editorial Services Director at News International said: "The NLA is delighted to welcome David Pugh to the team at this exciting stage in the company's development. David's publishing and advertising expertise together with, his customer focus will take the business forward in a digital age. (END)

About Newspaper Licensing Agency

- Established in 1996 by newspaper publishers
- The Newspaper Licensing Agency's (NLA) role - to provide legal access to companies wishing to monitor the press and copy newspaper content, whilst also protecting publishers interests
- Owned by 8 national newspaper groups
- Collectively represents over 1300 UK newspapers and licenses over 7000 organisations
- NLA licenses press cuttings agencies (PCAs), PR companies and organisations copying newspapers internally

Further Information.

NLA. Susan Dowley 01892 552 806