

Following very helpful feedback from press cuttings agencies, NLA has decided to restructure, simplify and lower the per link price for eClips International.

Below is a simplified and lower service and copyright fee structure. We have reduced the fees to offer better value for the PCA (via the eClips service delivery) and also simplicity for your clients.

New price model:

Number of users per client	Price per article Access + content	Price per user (at maximum user level) Access + content
Up to and including 5	€2.00	€0.40
Up to and including 10	€3.00	€0.30
Up to and including 25	€5.00	€0.20
More than 25	€10.00	n/a

**below this email is a table that shows the difference between the old price and the new price.*

The eClips International price is for the option of access to the eClips service as well as copyright fees.

In the UK, PCA fees for NLA XML start at £50,000+ just for a feed of the XML before any per client copy charges are added. With eClips International we have included the ‘eClips access fee’ into the per link delivered fee as opposed to charging you an XML or other fee. This means that the eClips International link fee will include a service and copyright fee. This international fee offers PCAs with lower volumes (that could not justify a comparatively large XML fee) access to eClips but a charged based directly on the volume of cuttings sent to clients and users.

You could fairly show 50% of our fee as an access charge and the remainder as a content charge when comparing NLA costs with other copyright bodies.

We hope this change will make eClips International a more compelling and valuable model and enable you to deliver the most important UK newspaper content digitally to your clients. eClips International is the only legal way of delivering digital cuttings of UK newspapers other than a full UK PCA licence.

This table shows the price **difference** between the previous model and the new model.

Number of users/client/link	Old price per article	New price per article	Difference
1	€2.00	€2.00	€0
2	€3.50	€2.00	€1.5
5	€8.00	€2.00	€6
10	€10.50	€3.00	€7.5
25	€12.00	€5.00	€7
Unlimited	n/a	€10	n/a